

WEDDING
HELLO!
HELLO!
HELLO!
LONDON

PRINT RATES & SPECS 2026

HELLO! DISPLAY RATES

POSITION	RATE	POSITION	RATE
IFC DPS	£44,830	IBC	£22,050
OBC	£27,300	DPS ADVERTORIAL	POA
FULL PAGE 1ST RH	£26,250	SP ADVERTORIAL	POA
FULL PAGE RH	£19,101	PARTNERSHIP OPPORTUNITIES	POA
FULL PAGE ROM	£10,196		

HELLO! COPY DEADLINES - 2026

ADVERTISING COPY IS USUALLY REQUIRED 10 DAYS PRIOR TO THE ON SALE DATE OF THE ISSUE. IN SOME INSTANCES, COPY MAY BE REQUIRED SOONER. IF YOU HAVE ANY QUESTIONS, PLEASE EMAIL PRODUCTION@HELLOMAGAZINE.COM

ISSUE	ON SALE DATE	COVER DATE	COPY DEADLINE
1924	05 JAN 26	12 JAN 26	22 DEC 25
1925	12 JAN 26	19 JAN 26	02 JAN 26
1926	19 JAN 26	26 JAN 26	09 JAN 26
1927	26 JAN 26	02 FEB 26	16 JAN 26
1928	02 FEB 26	09 FEB 26	23 JAN 26
1929	09 FEB 26	16 FEB 26	30 JAN 26
1930	16 FEB 26	23 FEB 26	06 FEB 26
1931	23 FEB 26	02 MAR 26	13 FEB 26
1932	02 MAR 26	09 MAR 26	20 FEB 26
1933	09 MAR 26	16 MAR 26	27 FEB 26
1934	16 MAR 26	23 MAR 26	06 MAR 26
1935	23 MAR 26	30 MAR 26	13 MAR 26
1936	30 MAR 26	06 APR 26	20 MAR 26
1937	06 APR 26	13 APR 26	27 MAR 26
1938	13 APR 26	20 APR 26	03 APR 26
1939	20 APR 26	27 APR 26	10 APR 26
1940	27 APR 26	04 MAY 26	17 APR 26
1941	04 MAY 26	11 MAY 26	24 APR 26
1942	11 MAY 26	18 MAY 26	01 MAY 26
1943	18 MAY 26	25 MAY 26	08 MAY 26
1944	25 MAY 26	01 JUN 26	15 MAY 26
1945	01 JUN 26	08 JUN 26	22 MAY 26
1946	08 JUN 26	15 JUN 26	29 MAY 26
1947	15 JUN 26	22 JUN 26	05 JUN 26
1948	22 JUN 26	29 JUN 26	12 JUN 26
1949	29 JUN 26	06 JUL 26	19 JUN 26

ISSUE	ON SALE DATE	COVER DATE	COPY DEADLINE
1950	06 JUL 26	13 JUL 26	26 JUN 26
1951	13 JUL 26	20 JUL 26	03 JUL 26
1952	20 JUL 26	27 JUL 26	10 JUL 26
1953	27 JUL 26	03 AUG 26	17 JUL 26
1954	03 AUG 26	10 AUG 26	24 JUL 26
1955	10 AUG 26	17 AUG 26	31 JUL 26
1956	17 AUG 26	24 AUG 26	07 AUG 26
1957	24 AUG 26	31 AUG 26	14 AUG 26
1958	31 AUG 26	07 SEP 26	21 AUG 26
1959	07 SEP 26	14 SEP 26	28 AUG 26
1960	14 SEP 26	21 SEP 26	04 SEP 26
1961	21 SEP 26	28 SEP 26	11 SEP 26
1962	28 SEP 26	05 OCT 26	18 SEP 26
1963	05 OCT 26	12 OCT 26	25 SEP 26
1964	12 OCT 26	19 OCT 26	02 OCT 26
1965	19 OCT 26	26 OCT 26	09 OCT 26
1966	26 OCT 26	02 NOV 26	16 OCT 26
1967	02 NOV 26	09 NOV 26	23 OCT 26
1968	09 NOV 26	16 NOV 26	30 OCT 26
1969	16 NOV 26	23 NOV 26	06 NOV 26
1970	23 NOV 26	30 NOV 26	13 NOV 26
1971	30 NOV 26	07 DEC 26	20 NOV 26
1972	07 DEC 26	14 DEC 26	27 NOV 26
1973	14 DEC 26	21 DEC 26	04 DEC 26
1974	21 DEC 26	04 JAN 27	11 DEC 26

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TECHNICAL REQUIREMENTS

MEASUREMENTS (in millimetres)

FORMAT	TRIM (width x height)	BLEED (width x height)	SAFE AREA (width x height)
DPS	460 X 300	470 X 310	446 X 286
1/2 PAGE DPS	460 X 150	470 X 160	446 X 136
WHOLE PAGE	230 X 300	240 X 310	216 X 286
1/2 PAGE VERTICAL	115 X 300	125 X 310	101 X 286
1/2 PAGE HORIZONTAL	230 X 150	240 X 160	216 X 136
1/4 PAGE BOX	115 X 150	125 X 160	101 X 136

**IMPORTANT: Please send your advert as a high-res PDF,
with trim and bleed marks included**

COLOUR PROFILES

Cover page: ISO39L

Text page: PSO_LWC_Improved_eci

These profiles can be obtained from HELLO!'s production contact (details on the right).

ACCEPTED FORMAT AND METHODS OF DELIVERY

Files can be accepted in various ways:

1. Via Adfast, Specle or equivalent other
2. Via email or WeTransfer

All advertising copy is to be emailed to HELLO!'s production controller:

ashleigh.swaile@hellomagazine.com

REPEAT INSTRUCTIONS

Where copy is to be repeated from a previous issue, an instruction must be emailed to

ashleigh.swaile@hellomagazine.com

COPY DEADLINES & EXTENSIONS

The copy deadline is 10 days before the on-sale date. If you require a small extension, please contact **ashleigh.swaile@hellomagazine.com** to request a new delivery time.

HELLO! LONDON

IF YOU HAVE ANY QUESTIONS REGARDING TECHNICAL REQUIREMENTS, PLEASE EMAIL ASHLEIGH.SWAILE@HELLOMAGAZINE.COM

WHOLE PAGE

TRIM: 190MM (WIDE) X 260MM (HIGH)

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DOUBLE PAGE SPREAD

TRIM: 380MM (WIDE) X 260MM (HIGH)

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PLEASE NOTE: TRIM AND BLEED MARKS MUST BE INCLUDED ON ALL ARTWORK. DPS'S CAN BE SUPPLIED AS A SPREAD, OR AS TWO SINGLE PAGES CLEARLY MARKED 'LEFT' AND 'RIGHT'.

COLOUR PROFILES

COVER: ISO39L

TEXT: PSO_LWC_IMPROVED_ECI

COPY DEADLINES

18 MARCH FOR ISSUE O/S 7 APRIL

7 OCTOBER FOR ISSUE O/S 27 OCTOBER

DELIVERY

DIRECTLY BY EMAIL:

ASHLEIGH.SWAILE@HELLOMAGAZINE.COM
OR VIA SPECLE, ADSEND, WETRANSFER OR EQUIVALENT.



WEDDING HELLO!

IF YOU HAVE ANY QUESTIONS REGARDING TECHNICAL REQUIREMENTS, PLEASE EMAIL ASHLEIGH.SWAILE@HELLOMAGAZINE.COM

WHOLE PAGE

TRIM: 215MM (WIDE) X 285MM (HIGH)

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TRIM: 430MM (WIDE) X 285MM (HIGH)

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COLOUR PROFILES

COVER: ISO39L

TEXT: PSO_LWC_IMPROVED_ECI

COPY DEADLINES

18 FEBRUARY FOR ISSUE O/S 10 MARCH

16 SEPTEMBER FOR ISSUE O/S 6 OCTOBER

DELIVERY

DIRECTLY BY EMAIL:

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CONTACTS

ADVERTISING, SPONSORSHIP AND INSERT RATES AVAILABLE ON REQUEST:

DISPLAY

DEBBIE FIELD

Head of Brand

E: debbie.field@hellomagazine.com

SUBSCRIPTIONS ENQUIRIES:

SUBSCRIPTIONS

CATHERINE KINCH-WILLIS

Head of Digital Marketing & Customer Acquisition

E: catherine.kinch-willis@hellomagazine.com

PRODUCTION ENQUIRIES:

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ASHLEIGH SWAILE

T: +44 (0)20 7667 8761

E: ashleigh.swaile@hellomagazine.com

INSERTS

LAUREN LITTLER (CANOPY MEDIA)

T: +44 (0)203 353 3934

E: lauren.littler@canopymedia.co.uk

PRINTERS

CLARE MUSSETT (WALSTEAD PETERBOROUGH)

T: +44 (0)173 329 6257

E: Clare.Mussett@walstead-uk.com